SNOW STRATEGY FOR YOUR SAFETY & HEALTH

Salt and sand are important tools to keep roads safe in the winter. But when we use too much, they get into our local streams, water treatment plants and wells - and damage our health, environment, roads, and equipment. Following some simple tips, and working together with your own town, school, church, nonprofits, and neighbors, can help keep your family and river safe and healthy!

SHOVEL EARLY & OFTEN

Snow and slush are easier to remove before the temperature drops and turns to ice.

SCRAPE & REMOVE ICE

The less ice you have, the less de-icer you need. De-icers work best on a thin layer of ice.

DE-ICER ADVICE

All de-icing alternatives still contain salt. Brine, beet juice and cheese whey can help salt stick to roads better so we use less, and some formulas are easier on pet and animal paws and plants. But these salts still kill river critters when they get into waterways.

SPRINKLE SALT SPARINGLY above 15 °F. Salt works best when it’s warmer.

SPRINKLE SAND below 15 °F. Sand works best to keep you safe when it’s very cold.

Sweep up salt when pavement dries—and before it washes into streams.