



Musconetcong Watershed Association

Dear Friend of the River,

The Musconetcong Watershed Association (MWA) is excited to announce that our **24th Annual Run for the River** will take place on **Sunday, May 5, 2024** in Asbury, NJ. Participants can run or walk the 4-mile route, and enjoy the beautiful scenery that Musconetcong Valley has to offer. We would greatly appreciate your sponsorship of this event. Among other significant accomplishments in 2023, funds raised through this and other MWA events have helped us to educate over 1,000 people in our watershed on the importance of clean water and environmental awareness. **We hope we can count on your support this year.**

Please take a look below to see how your company will benefit as a sponsor of the MWA Run for the River.

\$600 Gold Level Sponsorship

- Your company logo on the Start/Finish line banner
- Premier placement of your company logo on participant t-shirts and printed materials
- Your company name in all media releases as a Gold Sponsor
- Your company logo and link on the MWA Run for the River webpage as a Gold Sponsor
- Your marketing material inserted in all participant race packets (if provided)
- The option to set up a table at the event the morning of the race, giving runners & spectators an opportunity to become familiar with your business

\$300 Silver Level Sponsorship

- Your company logo on participant t-shirts and printed materials
- Your company name in all media releases as a Silver Sponsor
- Your company logo and link on the MWA Run for the River webpage as a Silver Sponsor
- Your marketing material inserted in all participant race packets (if provided)
- The option to set-up a table at the event the morning of the race, giving runners & spectators an opportunity to become familiar with your business

All donations are tax deductible!



I hope we can count on your sponsorship for our Run for the River! For more information on the run, or to learn about the Musconetcong Watershed Association, please visit our website at www.musconetcong.org. You can also follow "Run for the River" on Facebook, or give us a call at 908-537-7060.

Thank You,

Steven Gransky
Communications and Development Manager

501(c)3 Federal Tax Identification # 22-3199292
NJ Charities Registration CH 1393100
State Taxpayer ID # 01005166-63